

Food Trucks for CASA



June 1-3, 2018

For three days in June, over 10 food trucks and two breweries at McIntyre Ski Area for Manchester's only food truck festival. In it's initial year, 7,000 people attended the event and it raised nearly \$45,000 for CASA of New Hampshire. It is a family friendly weekend that helps to promote CASA's mission and fundraises to help recruit new volunteer advocates.



Sponsorship Opportunities and Benefits:

\$5,000

Presenting Sponsor

- Inclusion in event name
- Inclusion in all press releases
- Booth at entrance
- Company logo on event t-shirts
- Company logo on event signage
- Company logo and link on website
- Recognition on social media and in e-mail marketing
- Free admission for 10

\$2,000

Entertainment Sponsor

- Company logo on event t-shirts
- Company logo on event signage
- Company logo and link on website
- Recognition on social media and in e-mail marketing
- Booth by entertainment tent
- Free admission for 5

\$1,000

Dining or Beer Tent Sponsor

- Provides tent for attendees to dine
- Company logo on tent
- Logo and link on website
- Logo and link in e-mail marketing
- Mention in social media posts

\$750

Shuttle Bus Sponsor

- Provides transportation for attendees
- Individual recognition on bus
- Logo and link on website
- Logo and link in e-mail marketing
- Mention in social media posts

\$500

CASA Loyal Supporter

- Logo on sponsor banner at entrance
- Logo and link on website
- Logo and link in e-mail marketing
- Mention in social media posts

\$150

Friend of CASA

- Logo on sponsor banner at entrance

Volunteer for the day!

Not able to make a financial commitment this year? We are looking for volunteers to fill morning and afternoon shifts each day of the event. Volunteers receive free admission to the event and a t-shirt.

Contact Alan Amero at belgianal@aol.com or 603-273-2055 with any questions regarding sponsorships or volunteering.

www.foodtrucksforcasa.com



Sponsorship AGREEMENT



Food Trucks for CASA June 1-3, 2018

Company Name _____

Contact Name _____ Title _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

Send acknowledgement to (if different):

Check amount \$ _____ (Make checks payable to Food Trucks for CASA, 99 Clark Rd, Tilton, NH 03276)

or Card Type: MasterCard Visa Card # _____

Expiration Date _____ 3 digit CVC (back) _____

Name on card (print) _____

Please submit high-resolution and web-friendly company logos for print displays/website promotion.

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- Provide transportation for event attendees for one day
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